

# Advertiser/Exhibitor Agreement 2010

## Florida Association For Behavior Analysis

ORGANIZATION/COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

List the product(s) or service(s) that you will be advertising and describe how it is relevant to the practice of behavior analysis: \_\_\_\_\_

### CONFERENCE ADVERTISEMENTS *(Submit no later than August 31, 2010)*

<input type="checkbox"/> Business Card Ad in <i>Program &amp; Proceedings</i> . . . . . \$25	<input type="checkbox"/> Exhibit Only . . . . . \$125
<input type="checkbox"/> 1/2 Page Ad in <i>Program &amp; Proceedings</i> (5" wide x 4" tall) . . . . . \$50	<input type="checkbox"/> Exhibit+Half Page Ad (5" wide x 4" tall) in <i>Program &amp; Proceedings</i> . . . \$150
<input type="checkbox"/> Full Page Ad in <i>Program &amp; Proceedings</i> (5" wide x 8" tall) . . . . . \$110	<input type="checkbox"/> Exhibit+Full Page Ad (5" wide x 8" tall) in <i>Program &amp; Proceedings</i> . . . \$175
<input type="checkbox"/> Inside Cover of <i>Program &amp; Proceedings</i> * . . . . . \$225	<input type="checkbox"/> Exhibit+ Inside Cover Page Ad in <i>Program &amp; Proceedings</i> . . . . . \$275

\* Only two available, reserved with payment only.

Advertisements and exhibits must be approved by the FABa Advertising Committee. FABa reserves the right to reject any advertisement or exhibit deemed unsuitable. Advertisements and exhibits will reflect ethical and effective practice standards. If advertisement or exhibit is not approved, check will be returned by mail to origination source. We recommend ads have the dimensions listed above and be presented vertically for greatest impact; see previous year's program for samples. Exhibit payments do not include conference registration. Exhibit locations are selected by exhibitors on a first-come, first served basis onsite at the conference. Check-in will begin when registration opens for the convention.

**EXHIBITORS ONLY:** I understand that neither the **Hilton in the Walt Disney Resort** nor FABa and its co-sponsors will be liable for any loss, personal injury or property damage.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### CREDIT CARD PAYMENT AUTHORIZATION

I authorize payment in the amount of \$ \_\_\_\_\_ to FABa.

Credit Card Type:  Visa  Master Card  American Express  Discover

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card verification code (*from back of card*): \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address (*if different from address listed above*): \_\_\_\_\_

### Please submit the following

#### NO LATER THAN AUGUST 31, 2010:

1. Your completed Advertiser/Exhibitor Agreement;
2. A check for the indicated amount PAYABLE TO FABa or Credit Card Authorization (*see below*)
3. A camera-ready advertisement or business card if submitting a printed advertisement (*ad will appear in black & white only*) sized according to the specifications described above.



Contact: **Leigh Stehlik**  
**FABa Advertising Coordinator**  
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Tallahassee, Fl 32303

Florida Association for Behavior Analysis

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