

Observer Advertising Agreement

Florida Association For Behavior Analysis

ORGANIZATION/COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

List the product(s) or service(s) that you will be advertising and describe how it is relevant to the practice of behavior analysis: _____

FABA OBSERVER ADVERTISEMENTS

- | | |
|--|--|
| <input type="checkbox"/> 1/4 Page Ad (3.5" wide x 4.75" tall) one issue \$50 | <input type="checkbox"/> 1/4 Page Ad in 3 issues \$120 |
| <input type="checkbox"/> 1/2 Page Ad (7" wide x 4.75" tall) one issue \$100 | <input type="checkbox"/> 1/2 Page Ad in 3 issues \$240 |

***Note: 3 issue rate is based on the same ad. Any changed to the ad will be subject to a new fee.

Submission Deadlines

- Spring Issue.....February 10
- Summer Issue.....June 10
- Winter Issue.....October 30

Observer Delivered

- Spring Issue.....March 14
- Summer Issue.....July 11
- Winter Issue.....December 1

Please submit the following

1. Your completed Observer Advertising Agreement
2. A check for the indicated amount PAYABLE TO FABA or Credit Card Authorization (*see below*);
3. A camera-ready high-resolution advertisement or business card if submitting a printed advertisement (*ad will appear in black & white only*) sized according to the specifications described above.



Florida Association for Behavior Analysis

Contact: **Leigh Stehlik**
FABA Advertising Coordinator
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Tallahassee, FL 32308
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E-mail: info@fabaworld.org

Advertisements must be approved by the FABA Advertising Committee. FABA reserves the right to reject any advertisement deemed unsuitable. Advertisements must reflect ethical and effective practice standards. If advertisement is not approved, check will be returned by mail to origination source. We recommend ads have the dimensions listed above and will be presented vertically for greatest impact.

CREDIT CARD PAYMENT AUTHORIZATION

I authorize payment in the amount of \$ _____ to FABA.

Credit Card Type: Visa Master Card American Express Discover

Credit Card #: _____ Expiration Date: _____

Card verification code (*from back of card*): _____

Authorizing Signature: _____ Date: _____

Billing Address (*if different from address listed above*): _____